



NEW JERSEY TURNPIKE AUTHORITY SUPPLEMENTAL GUIDE SIGN APPLICATION



MAIL COMPLETED FORM TO: NJ Turnpike Authority
P.O. BOX 5042
Woodbridge, NJ, 07095
ATTN: Office of Operations

I

APPLYING ENTITY / ATTRACTION / DESTINATION, ETC. _____

BUSINESS NAME (IF DIFFERENT): _____ CONTACT NAME: _____

STREET ADDRESS: _____

ENTITY LOCATION OR ADDRESS (IF DIFFERENT): _____

CITY: _____ STATE: _____ ZIP: _____ COUNTY: _____

TELEPHONE: _____ FAX: _____ E-MAIL: _____

WEBSITE (IF APPLICABLE): _____

II

DESCRIBE YOUR ENTITY, ATTRACTION, OR DESTINATION TO THE TURNPIKE AUTHORITY IN APPROXIMATELY 20 - 30 WORDS

III

ROADWAY FOR REQUESTED SIGN: N J TURNPIKE GARDEN STATE PARKWAY INTERCHANGE(S): _____

NATURE OF REQUESTING ENTITY: COLLEGE / UNIVERSITY STADIUM / ARENA / HALL / AUDITORIUM

MILITARY PARK / MONUMENT RECREATION / GAMING / CULTURAL INTEREST OTHER

LODGING (SKIP SECTION IV) → LOGO: YES (ATTACH GRAPHIC) NO; SIGN LEGEND REQUEST: _____

MEDICAL; SKIP ALL OTHER SECTIONS _____

IV

TOTAL ENROLLMENT, ATTENDANCE OR PERSONNEL: _____ DORMS: Y / N

ANNUAL NUMBER OF TRIPS: _____ DRIVING DISTANCE FROM INTERCHANGE: _____ MILES
 ARENA, STADIUM, AUDITORIUM, HALL (DECIMAL)

NUMBER OF PERMANENT SEATS: _____ 10% DISTANCE CREDIT APPLIED: YES NO

V

ALTERNATE SIGN LEGEND REQUEST, IF ANY:

ANTICIPATED OTHER ROAD JURISDICTIONS, IF ANY:

THIS APPLICATION SERVES AS AN INTRODUCTION BETWEEN THE NEW JERSEY TURNPIKE AUTHORITY AND YOUR ENTITY. THE OMISSION OF ANY INFORMATION WILL NOT INFLUENCE THE APPROVAL OR REJECTION OF THE APPLICATION AS THIS IS THE INTENT OF THE APPLICABLE WARRANT IN THE SIGN POLICY. YOU WILL BE CONTACTED THROUGH THE INFORMATION YOU PROVIDE IN THE EVENT THE NEW JERSEY TURNPIKE AUTHORITY REQUIRES MORE INFORMATION OR THE APPLICATION ADVANCES. EXCEPT MEDICAL FACILITIES, PLEASE ATTACHED ANY STATISTICAL VERIFYING INFORMATION AS SPECIFIED IN YOUR APPLICABLE WARRANT(S). LODGING FACILITIES MUST ATTACH A BUILDING FLOOR PLAN, A PARKING LOT OR SITE PLAN AND A GRAPHIC OF THE ANTICIPATED LOGO IN ADDITION TO ANY STATISTICAL VERIFYING INFORMATION.